

Michigan Water Color Society

70th Annual Exhibition – Crooked Tree Arts Center - Traverse City • April 8 - May 26, 2017

Juror – Judi Betts

Judi Betts, AWS, NWS, an artist from Baton Rouge, LA, is a highly respected painter, instructor, juror and author, who has attained an international reputation for her transparent watercolor paintings. She is the author of two award-winning books: *WATERCOLOR...Let's Think About It* and *PAINTING...a QUEST toward XTRAORDINARY*. Her works are widely published in books and periodicals.

She has conducted over 425 workshops in 48 states and 10 countries, including invitational sessions in Norway, Puerto Rico, Sweden and Canada. She has won over 125 awards in major competitions such as The National Academy of Design, American Watercolor Society and National Watercolor Society. She is a member of honor in the Federation of Canadian Artists. Her paintings are included in corporate, university, museum and private collections.

Her paintings were selected to be exhibited in Invitational Exhibitions in China, Taiwan, Canada, as well as galleries in the U.S. and at Walt Disney's EPCOT Center. Judi has received several prestigious awards: the Louisiana Governor's Award for Professional Artist; the Transparent Watercolor Society of America awarded her their "Master of Watercolor" designation; a special award for "Contributions to the medium of Watercolor" by Watercolor USA Honor Society and in 2012 she received their Lifetime Achievement Award.

Eligibility

Artist must be a current or former resident of Michigan. The exhibition is open to **all watermedia on PAPER and products similar to YUPO® ONLY**, including monotype. Only original work completed within the last two years is eligible. Computer generated imagery, electronically, photocopied or offset prints, giclee prints, or paintings on watercolor canvas are NOT accepted. **NO WOOD BOXES FOR SHIPPED WORK or WORK FOR TRAVEL SHOW.**

Accepted works must be suitably framed with **WHITE MATTING AND PLEXI-GLASS**. A painting framed in two separate frames is considered two entries. Maximum size with frame is 60"x 48". **ELIGIBILITY REQUIREMENTS WILL BE STRICTLY ENFORCED. Artwork not in compliance with the above requirements are not eligible for awards and may not be displayed, at the discretion of MWCS.**

Awards

Up to \$5,000 in awards will be selected by the juror.

Digital Entries

Digital images of artwork are only accepted on a mailed CD or via Email (see **Entry Procedure** below). Slides will not be accepted. **PLEASE NOTE: CDs will not be returned.**

Digital files must conform to the following requirements:

- File format: jpg, **NO EXCEPTIONS**
- Size & Resolution: 1800 pixels for largest dimension; 300 dpi. **Be sure to submit digital image in the orientation in which it will be hung.**
- Image file must be named using one of the following formats (please abbreviate title):
Jane Smith: smithjane1_title.jpg or smithjane2_title.jpg
Jane Jones Smith (no hyphen): smithjanejones1_title.jpg or smithjanejones2_title.jpg
Jane Jones-Smith (hyphen): jones-smithjane1_title.jpg or jones-smithjane2_title.jpg
- Put entry images on a CD or Email. Label CD/Email with your last name and first name, and titles with entry numbers. Be sure image number corresponds to correct title and entry number.
- The digital image must accurately represent the original work, and may be dismissed at the juror's discretion if the accepted jpg does not truly represent the original work.

Entry Procedure

Mail entry form, jury notification card, entry fee (\$35 members, \$45 non-members) and #10 size self-addressed stamped envelope (SASE) to: **MWCS 70th Annual Exhibition, c/o Julie-Ann Magdowski, 1520 Henry Ruff Rd., Garden City, MI 48135**

To submit entry images (limit two paintings per artist; one image per painting), mail CD using address above or email to **jmagdows@umd.umich.edu**. CDs/Emails must be postmarked/emailed no later than January 4, 2017. Images of accepted work will remain in the MWCS archives.

Shipping/Delivery

Artists whose work has been accepted will be sent detailed instructions regarding shipping or delivery of paintings to Crooked Tree Arts Center - Traverse City, 322 Sixth St., Traverse City, MI 49684, www.crookedtree.org, (231) 941-9488. It is the artist's responsibility to deliver accepted work to the show. If the artist fails to deliver their paintings on time, they will not be allowed to participate in future MWCS shows for a period of three years.

Sales

All work on exhibition will be considered for sale at the price indicated on the entry form. Crooked Tree Arts Center - Traverse City (CTAC-TC) takes a 40% commission on all sales. A commission may be charged by some host galleries during the travel show. Paintings not for sale must be designated NFS and an insurance value indicated on the entry form.

Insurance

Artists whose work is accepted into the opening exhibition or the subsequent travel exhibition **must obtain their own insurance; no insurance shall be provided by the MWCS or exhibiting venues**. The MWCS and exhibiting venues shall not be responsible for any damage, loss, or theft of art work while art work is in storage, on exhibition or being transported.

Traveling Show

Willingness to allow the selected entries to travel should be indicated on the entry form. Selections will be made by the juror from actual works after receipt of accepted paintings. Work selected must remain with the show until the tour is concluded. **Only work designated to travel will be eligible for awards.** MWCS Travel Show Venues and dates will be posted on the Calendar at MWCSArt.com in January 2017.

Photography

The MWCS reserves the right to photograph and reproduce for MWCS purposes only, in color or black and white, all paintings accepted for the exhibition.

Catalog

Each entrant will receive a complimentary copy of the exhibition catalog by mail. Additional copies will be available for purchase at CTAC-TC and from the MWCS.

Calendar

January 4, 2017Postmark/Email deadline for entries
February 4, 2017, 2:00 - 4:00 pm Membership meeting and projection of entries at Bloomfield Township Public Library
Week of March 1, 2017 Juror results mailed
March 27 - 31, 2017 Shipped works to arrive at CTAC-TC
April 1, 2017, 10:00 am - 2:00 pm Intake of hand-delivered works
April 8, 2017, 1:00 - 2:00 pm Judi Betts Lecture
April 8, 2017, 1:00 - 4:00 pm Gallery Opening Reception
April 9 - 11, 2017 Judi Betts Workshop (must enroll)
May 26, 2017 Last day of exhibition
May 27, 2017, 10:00 am - 2:00 pm Pick up/return shipping of works not in travel exhibition

Entry Form

Michigan Water Color Society

70th Annual Exhibition 2017

PLEASE TYPE OR PRINT LEGIBLY (make sure name is hyphenated if applicable):

Artist _____

Address _____

City/State/Zip _____ Email _____

County _____ Phone _____ Enclosed amount \$ _____

Entry #1 Title

Price/Insured Value \$ _____ Please check if NOT FOR SALE

Framed Size: (height x width) _____ Medium: _____

Available for traveling show? Yes No

OFFICE USE ONLY	
S	D

Entry #2 Title

Price/Insured Value \$ _____ Please check if NOT FOR SALE

Framed Size: (height x width) _____ Medium: _____

Available for traveling show? Yes No

OFFICE USE ONLY	
S	D

By my signature, I hereby waive any claim against the Michigan Water Color Society, its agents and volunteers, for any loss or damage arising out of the 70th Annual Exhibition 2017. I have read the above statement carefully and agree to all terms and conditions of this entry form and prospectus.

Signature _____ Date _____

S = SELECTED D = DECLINED

CHECKLIST – MAKE SURE YOU INCLUDE ALL OF THE FOLLOWING:

- CD/Email properly marked Entry Form **SASE for Jury Action results** Jury Action Form
- Membership Application (if joining) Emailed Images/Mailed Check and Entry Form
- Check payable to **Michigan Water Color Society** (You may combine membership dues and entry fee in one check)*

Jury Action Form

Michigan Water Color Society

70th Annual Exhibition 2017

Thank you for submitting your paintings to the MWCS 70th Annual Exhibition 2017.
The juror's decision regarding your entries is recorded below. (PLEASE FILL IN ARTIST NAME AND TITLES)

Artist _____		OFFICE USE ONLY S D S D
Entry #1 _____		
Entry #2 _____		
Student: <input type="checkbox"/> Yes <input type="checkbox"/> No		S = SELECTED D = DECLINED

Membership Application

Michigan Water Color Society

New Membership, \$35 Renewal, \$35 Student Membership, \$20 Family Membership, \$40

Name _____

Address _____

City/State/Zip _____

Phone _____ E-mail _____

Membership Dues: \$35 annual fee; \$20 for current full-time student (indicate school and date of graduation on form, ages 18-24); \$40 for family membership. Make membership checks payable to the **Michigan Water Color Society**.*

*You may combine membership dues and entry fee in one check. Make a note on your check with the amount paid for entry fee and membership.

ENTRY LABEL #1
Affix to top left corner on back of painting on all accepted work. DO NOT MAIL WITH ENTRY!

Artist _____

Address _____

City _____

State _____ Zip _____

Phone _____

Entry #1 Title _____

Price \$ _____ NFS Ins. value \$ _____

Signature _____

ENTRY LABEL #2
Affix to top left corner on back of painting on all accepted work. DO NOT MAIL WITH ENTRY!

Artist _____

Address _____

City _____

State _____ Zip _____

Phone _____

Entry #2 Title _____

Price \$ _____ NFS Ins. value \$ _____

Signature _____



Postmarked entries due
January 4, 2017.

For additional information,
please contact Denise Willing-Booher at
(810) 240-9252 or dwbdesign@mac.com.

This prospectus may be duplicated.